



54th Annual
CHICAGO BUSINESS OPPORTUNITY FAIR

CBOF54

June 15th, 23-24, 2021

THE FIRST & LARGEST LOCAL
PROCUREMENT CONFERENCE

Connecting the Dots:

Business



**Synergies!
Opportunities!
Solutions!**



Christina Tyson
Director of Supplier
Diversity
PepsiCo

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Christina Tyson is the Director of Supplier Diversity for PepsiCo. In this role, Christina leads the Supplier Diversity team across PepsiCo aimed at increasing the diversity within our supply base across all diverse cohorts while working to ensure the execution of our Racial Equality Journey spend commitments with Black & Hispanic suppliers.

Most recently, Christina was Director of Sales for Quaker Foods responsible for driving annual net revenue & profit goals for Costco & the Drug Channel. She has held positions of increasing responsibility within Sales & Sales Analytics across Foods & Beverages since joining PepsiCo in 2013 and currently resides in Chicago, IL

Prior to joining PepsiCo, Christina held field Sales roles at the Hershey Company and Advance Auto Parts in Houston, TX. She has an MBA from Duke University, & received a Bachelor's of Science in Business Administration & minor in Spanish from the University of North Carolina at Chapel Hill. She is relocating to the Dallas area in Fall 2021.