



54th Annual  
CHICAGO BUSINESS OPPORTUNITY FAIR

**CBOF54**

**June 15th, 23-24, 2021**

THE FIRST & LARGEST LOCAL  
PROCUREMENT CONFERENCE

**Connecting the Dots:**

**Business**



**Synergies!  
Opportunities!  
Solutions!**



**Deon Crayton**  
Supplier Diversity Specialist  
United Airlines

Deon M. Crayton  
Supplier Diversity Specialist  
United Airlines

Deon M. Crayton is the Supplier Diversity Specialist for United Airlines. United Airlines and United Express operate an average of 5,100 flights a day to 374 airports across six continents. Prior to her current role, Deon served as the Associate Director of Certification/Program Manager for the Women's Business Development Center's (WBDC) WBE Certification Program, where she assisted women owned businesses in becoming Women's Business Enterprise (WBE) certified. Deon advocated for women owned businesses for 14 years with the WBDC.

Deon first came to work at United Airlines in August of 2016 to assist the team in data analytics. In her current role, Deon is responsible for ensuring the strategic vision of the program through project management, collaboration with business verticals, training as well as spend data analytics. Deon received a B.A degree in 2001 from Albion College, in Albion, Mich., and an M.A. in Professional Counseling in 2003 from the Illinois School of Professional Psychology/Argosy University, in Chicago.