

**Connecting the Dots:**

**Business**



**Synergies!  
Opportunities!  
Solutions!**



**Farad Ali**  
President & CEO  
Asociar

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Farad Ali is the President and Chief Executive Officer of Asociar, a technology solutions company. Asociar provides data center solutions, IT infrastructure services, support and community reinvestment. With a partnership, Asociar supports Planet Mogul's mission to ensure our young students FUTURE READY by cultivating a diverse pipeline of entrepreneurs, community leaders, innovators and a prepared workforce by teaching the art of the possible; to have purpose, vision and to set goals.

Previously, Ali worked for the National Minority Supplier Development Council (NMSDC) as Vice President. NMSDC matches its thousands of certified minority owned businesses to a network of more than 1,200 corporate members who diversify their supply chain by purchasing products, services and solutions. NMSDC, a unique and specialized player in the field of minority business enterprise, has an unwavering commitment to advance Asian, Black, Hispanic and Native American suppliers in a globalized corporate supply chain.

Prior to the work at the NMSDC, Ali was the President and Chief Executive Officer of the Institute of Minority Economic Development. During his 20 tenure, the organization secured over a billion dollars in financing and contracts for minority businesses. Under his leadership, the organization secured partnership with the U.S. Department of Commerce Minority Business Development Agency, U.S. Department of Transportation Small Business Transportation Resource Center, U.S. Small Business Administration Women Business Center and The Corporation for National and Community Service.

Farad Ali earned an undergraduate degree with a concentration in finance from the Kenan-Flagler School of Business at the University of North Carolina, a Master of Business Administration from Campbell University and post graduate training for emerging business markets from Tuck School of Business at Dartmouth College.